

# Parts & People

## SPECIFICATIONS

**FORMAT:** Tabloid, printed web offset

**STOCK:** 35# Premium 70

**DOUBLETRUCK:** Available

**BLEED:** Not available except across doubletruck

**SCREEN:** 90 line

### AD SIZES

(Width By Depth)

**Inches**

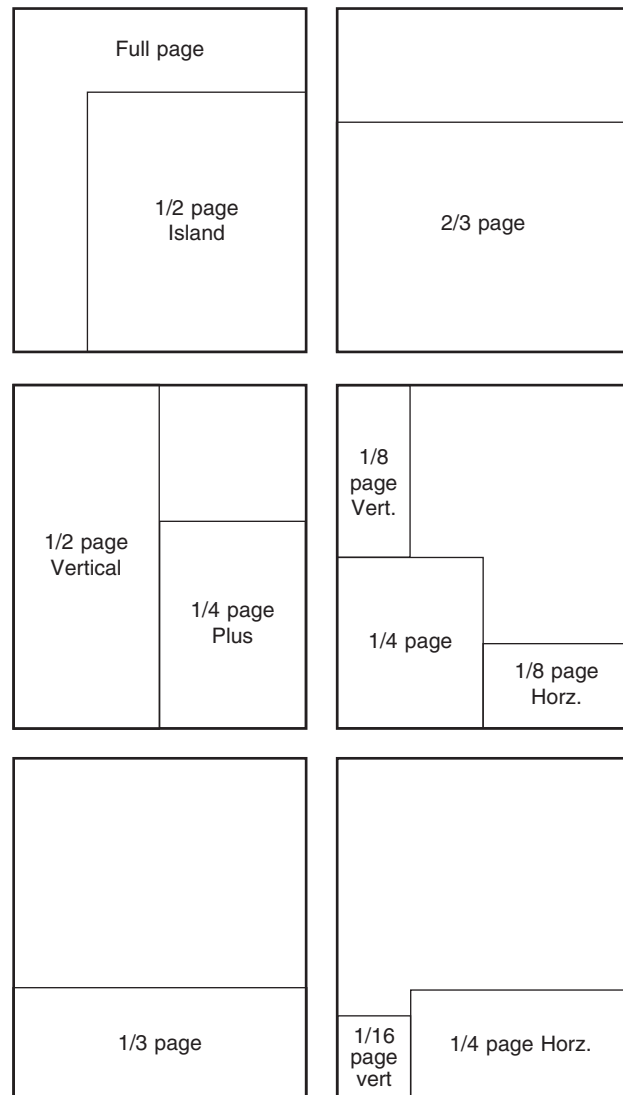
|                |                |
|----------------|----------------|
| FULL PAGE      | 9-7/8 x 11-5/8 |
| 2/3            | 9-7/8 x 7-3/4  |
| 1/2 ISLAND     | 7-3/8 x 8-3/4  |
| 1/2 HORIZONTAL | 9-7/8 x 5-3/4  |
| 1/2 VERTICAL   | 4-7/8 x 11-5/8 |
| 1/3 HORIZONTAL | 9-7/8 x 3-3/4  |
| 1/4 PLUS       | 4-7/8 x 6-5/8  |
| 1/4 REGULAR    | 4-7/8 x 5-3/4  |
| 1/4 HORIZONTAL | 7-3/8 x 3-3/4  |
| 1/8 HORIZONTAL | 4-7/8 x 2-3/4  |
| 1/8 VERTICAL   | 2-3/8 x 5-3/4  |
| 1/16 VERTICAL  | 2-3/8 x 2-3/4  |

**Inches**

**COLUMN WIDTH** 2-3/8

**COLUMN GUTTER** 1/8

**COLUMN DEPTH** 11-5/8



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