

Parts & People

SUBMISSION GUIDELINES

Guidelines for supplying artwork

COMPUTER-GENERATED ART

Preferred Programs:

- QuarkXPress v4.11 or lower.
You must include all fonts, EPS, JPEG and TIFF files used and copies of every file used in creating the document.
- Adobe Illustrator v10 or lower.
Save in EPS format, convert text to outlines, images must be grayscale or CMYK.
- Adobe Photoshop, TIFF or JPEG
- Adobe Acrobat PDFs (*Press Quality PDF files; all fonts must be embedded [Postscript only], images converted to CMYK or grayscale*)
(We cannot accept PDFs made from InDesign, they are not compatible with QuarkXpress 4.11.)

Note: *EPS, TIFF or JPEG images must be converted to CMYK for four-color ads or grayscale for black & white ads. (RGB images can not be used.)*

Font Information: Convert text to paths, curves, or outlines (text that becomes an object and can no longer be edited as text). If this is not possible, you must send Postscript screen and printer fonts for Mac. (*True Type fonts are NOT acceptable in any format.*)

Other programs: If using other programs, please call first, 303-765-4664 or 800-530-8557, to see if it can be read. Additional charges may apply.

Electronic File Transfer: We can accept files/documents via e-mail as an attachment. Attachments larger than 10MB should be broken into smaller elements (fonts, art, documents) and/or compressed using Stuffit (Mac) or WinZip (Windows). A FTP site is available to upload larger files. Call for more information.

File storage: Mac or DOS formatted.

- CD-ROM
- 3.5-inch diskettes
- Iomega ZIP 100mb disk
- Imation Super Disk, 120mb

Ad sizing: Sizes listed on Specifications Page.

Screen: 100 line screen.

Photos, logos, etc.: Material submitted for use in creating an ad should be crisp, clean, and preferably on a white background. This allows for a good scan. The larger the better.

? Other Questions ?

Call

303-765-4664

or

800-530-8557

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