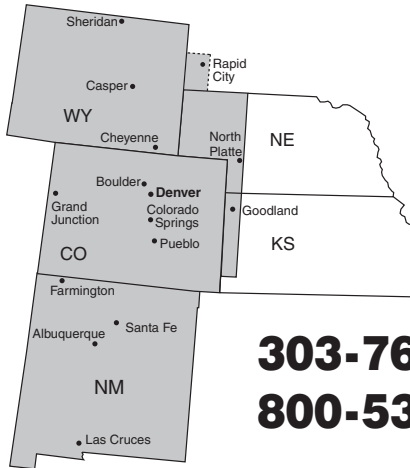


# Parts & People Circulation

BPA Worldwide Member as of June 2007

## MOUNTAIN EDITION



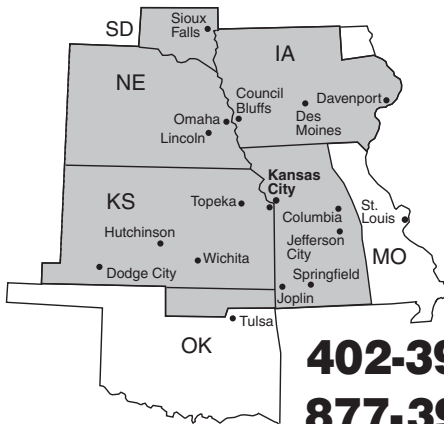
**303-765-4664**  
**800-530-8557**

**COPIES PRINTED:** 10,534  
**CONTROLLED CIRCULATION:** 10,134  
Circulation includes one-day UPS ground from Denver.

Publisher's Projected BPA	Mailed Copies	
637	724	Parts and equipment jobbers
146	574	Warehouse distributors,
238	247	Automotive recyclers
4235	4711	Mechanical repair shops
206	213	Machine shops & rebuilders
1401	1521	Collision repair shops
706	1159	New-car dealer parts & svc mgrs
221	985	Manufacturers, fleet services, and all others allied to the field representatives, educators, agencies

\*Figures are as of 4/22/08

## MIDWEST EDITION



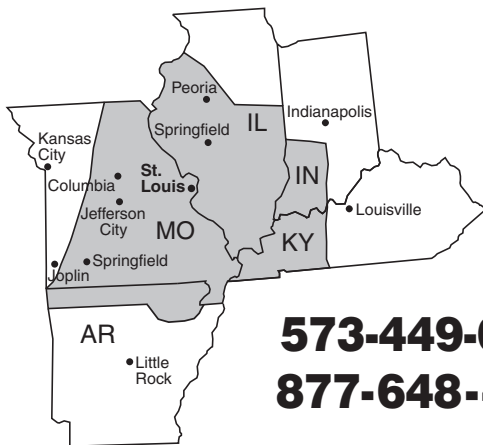
**402-397-0107**  
**877-397-0107**

**COPIES PRINTED:** 15,513  
**CONTROLLED CIRCULATION:** 15,113  
Circulation includes one-day UPS ground from Kansas City.

Publisher's Projected BPA	Mailed Copies	
1038	1041	Parts and equipment jobbers
169	951	Warehouse distributors,
302	312	Automotive recyclers
7184	7209	Mechanical repair shops
285	287	Machine shops & rebuilders
2855	2866	Collision repair shops
1008	1451	New-car dealer parts & svc mgrs
274	996	Manufacturers, fleet services, and all others allied to the field representatives, educators, agencies

\*Figures are as of 4/25/08

## RIVER VALLEY EDITION



**573-449-0823**  
**877-648-4252**

**COPIES PRINTED:** 11,670  
**CONTROLLED CIRCULATION:** 11,270  
Circulation includes one-day UPS ground from St. Louis.

Publisher's Projected BPA	Mailed Copies	
708	711	Parts and equipment jobbers
133	498	Warehouse distributors,
280	283	Automotive recyclers
5221	5276	Mechanical repair shops
155	158	Machine shops & rebuilders
2357	2372	Collision repair shops
755	1297	New-car dealer parts & svc mgrs
198	675	Manufacturers, fleet services, and all others allied to the field representatives, educators, agencies

\*Figures are as of 4/25/08

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# Parts & People Circulation

BPA Worldwide Member as of June 2007

## NORTHWEST EDITION



**206-935-3336**  
**800-850-9288**

**COPIES PRINTED:** 13,375

**CONTROLLED CIRCULATION:** 12,975

Circulation includes one-day UPS ground from Seattle and Portland.

Publisher's Projected BPA	Mailed Copies
857	1161
104	932
281	348
4790	6081
151	186
1486	1667
1008	1593
211	1007

Parts and equipment jobbers  
Warehouse distributors,  
Automotive recyclers  
Mechanical repair shops  
Machine shops & rebuilders  
Collision repair shops  
New-car dealer parts & svc mgrs  
Manufacturers, fleet services, and all others allied to the field  
representatives, educators, agencies

\*Figures are as of 4/22/08

## NO. CALIFORNIA EDITION



**415-595-4555**  
**877-672-1970**

**COPIES PRINTED:** 12,885

**CONTROLLED CIRCULATION:** 12,485

Circulation includes one-day UPS ground from San Francisco.

Publisher's Projected BPA	Mailed Copies
616	620
171	637
149	167
5119	5194
279	280
3118	3123
1024	1754
195	760

Parts and equipment jobbers  
Warehouse distributors,  
Automotive recyclers  
Mechanical repair shops  
Machine shops & rebuilders  
Collision repair shops  
New-car dealer parts & svc mgrs  
Manufacturers, fleet services, and all others allied to the field  
representatives, educators, agencies

\*Figures are as of 4/15/08

## SO. CALIFORNIA EDITION



**573-449-0823**  
**877-648-4252**

**COPIES PRINTED:** 13,302

**CONTROLLED CIRCULATION:** 12,902

Circulation includes one-day UPS ground from Los Angeles.

Publisher's Projected BPA	Mailed Copies
1351	1353
134	282
214	222
6032	6170
234	240
2371	2384
1644	1750
136	501

Parts and equipment jobbers  
Warehouse distributors,  
Automotive recyclers  
Mechanical repair shops  
Machine shops & rebuilders  
Collision repair shops  
New-car dealer parts & svc mgrs  
Manufacturers, fleet services, and all others allied to the field  
representatives, educators, agencies

\*Figures are as of 4/15/08

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